Social Media Post SCHEDULE

Goal: Educate, Empower, & Engage
Build like, Know, & Trust Factor

Post 1x per day according to the following schedule

MONTH:

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MON	TUE	WED	THU	FRI	SAT	SUN

- **Personal Story Sunday:** make biz or product related, vulnerability helps connect

- **Motivation Monday:** inspiring quote

- **Transformation Tuesday:** before/after

- **Wacky Wednesday:** have fun, post a pic of your kids

- **Throwback Thursday or Food for Thought Thursday:** ask your network a question

- **Favorite Thing Friday:** share a favorite thing from the week, product, business post

- **Saturday:** you do you!